



South Simcoe United FC

SPONSORSHIP PROGRAM

Revised Jan 2024

SOUTH SIMCOE UNITED FC SPONSORSHIP OPPORTUNITIES

South Simcoe United FC (SSU), is a not-for-profit organization, a member of the Huronia District Soccer Association and Ontario Soccer. SSU is run by a volunteer Board of Directors. These volunteers are committed to supporting the development of soccer in our local community and representing the interests of its members. SSU services the south Simcoe County community which includes Adjala, Alliston, Angus, Baxter, Beeton, Borden, Colgan, Cookstown, Everett, Loretto, Thornton, Tottenham, and the surrounding areas with the following objectives in mind when executing their programs:

1. Promoting organized athletic sports, games and recreation, and in particular, to promote and develop the game of soccer (football), both indoor and outdoor.
2. Arranging matches and competitions, and establishing and granting prizes, awards and distinctions.
3. Fostering goodwill and sportsmanship. And such other complementary purposes not inconsistent with these objectives.
4. The Club is a non-profit corporation and shall be carried on without the purpose of gain for its members, and profits to the Club shall be used in promoting its objectives.

SSU offers year round soccer playing opportunities to boys, girls of all ages and skill levels. Our recreational program provides playing opportunities for children as young as 18 months old, all the way to 18 years old.

Recreational League Team Sponsorship:

Single Team Sponsorship: Please select a division you would be interested in helping sponsor :

U2-U4 - Jr Cubs - Intro to Soccer program - 150 players - \$500/group of 50 players

U9 Boys, U10 Boys, U12 Boys, U12 Girls, U14 Boys, & U14 Girls Divisions (One Jersey Set- \$450)

Teenager U15-18 Mixed- \$500/group of 50 players

***Discounted Rates for Multiple Sponsorships (Please speak with us for details)**

Package includes:

- Team Naming Rights.
- Large logo on the belly of a set of jerseys which players wear to sessions.
- Team photo plaque after season ends.
- Company logo/website on sponsor page of website.
- Opportunities to have “presence” at your sponsored team games.
- Provide promotional materials for distribution.
- Social Media presence

Festival/Development/Competitive Team Sponsorship:

Please select an option you would be interested in helping sponsor:

Festival Travel Teams- U8 Boys- \$500 (One set)

Development Travel Teams- U9-U12 Boys and Girls:

One Set (Home or Away): \$550

Two Jersey Sets (Home & Away Set): \$1000

Practice Jersey Set: \$375

Competitive Travel Teams U13-U15 Boys and Girls:

One Set (Home or Away): \$550

Two Jersey Sets (Home & Away Set): \$1000

Practice Jersey Set: \$375

Package includes:

- Large logo on the belly of one set of jerseys which players wear to practices or games (home &/or away).
- Team photo plaque after season ends.
- Company logo/website on sponsor page of website.
- Opportunities to have “presence” at your sponsored team games.
- Provide promotional materials for distribution.
- Social Media presence

Club Development Sponsorship: \$150

Package includes:

- Company logo/website on sponsor page of website.
- Provide promotional materials for distribution.
- Social Media presence

Title/Corporate Sponsorship Opportunities:

▪ Recreational League Year End Wrap Up Event- \$3000 Investment:

Be the title sponsor for our year end event held for all teams in U3-U14 age groups. Have the opportunity to showcase your company on site during this event and event naming rights on all promotional material and communications.

▪ Secondary Level Recreational League Year End Wrap Up Event- \$500-\$1000 Investment:

Be a secondary sponsor for our year end event held for all teams in U3-U14 age groups. Have the opportunity to showcase your company on site during this event, with signage and communications.

▪ Volunteer Appreciation Items- Variable Investment

Investment Negotiable depending on items supplied (example hats, clip boards, bags, water bottles, etc):

Be the title sponsor of our volunteer appreciation items and help us show appreciation to our volunteers for the countless hours and effort they give to make SSU run smoothly and allow our programs and events to happen.

Other Sponsorship Opportunities

Please select an event/program you would be interested in helping sponsor:

Day Camps

Alliston Potato Festival- August

Santa Claus Parade- November

Equipment

Year End Festival

Competitive Program

Recreational Program (Indoor or Outdoor)

Coach Mentorship Program